

# COOKIE POLICY

**Effective:** October 20, 2022

Forward Edge (“**Forward Edge**”, “**we**”, “**our**”, or “**us**”) cares about your privacy. This Cookie Policy provides you with an explanation regarding what cookies Forward Edge uses, when and why we use cookies and similar tracking technologies on Edge•U Badges website (“Forward Edge Websites”).

## What is a cookie?

A cookie is a small text file that we store on your browser or your device (computer, tablet, smartphone, etc.), if you agree. Cookies contain information that is transferred to your device’s memory or computer’s hard drive. There are three main types of cookies:

- **Session cookies:** specific to a particular visit and limited to sending session identifiers (random numbers generated by the server) so you don’t have to re-enter information when you navigate to a new page or check out. Session cookies are not permanently stored on your device and are deleted when the browser closes;
- **Persistent cookies:** record information about your preferences and are stored in your browser cache or mobile device; and
- **First and third-party cookies:** whether a cookie is ‘first’ or ‘third’ party refers to the website or domain placing the cookie. First party cookies, in basic terms, are cookies set by a website visited by the user (the website displayed in the URL window), *i.e.*, cookies set by websites. Third-party cookies are cookies set by a domain other than the one being visited by the user: *i.e.*, cookies which are set by websites other than Forward Edge Websites. If a user visits Forward Edge Websites and a separate company sets a cookie through it, this would be a third-party cookie.

## Purpose of cookies

Some cookies are strictly necessary for using Forward Edge Websites; others make it possible to optimize the use of Forward Edge Websites and personalize the contents displayed. Cookies make it possible to (1) measure and analyze the frequency and use of Forward Edge Websites to improve the functionality of the Forward Edge Websites, and (2) measure safety and performance.

## We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of Forward Edge Websites. They include, for example, cookies that enable you to log into secure areas of Forward Edge Websites, use a shopping cart or make use of e-billing services.
- **Functional cookies.** These are used to recognize you when you return to Forward Edge Websites. This enables us to personalize our content for you, greet you by name, and remember your preferences (for example, your choice of language or region).
- **Analytical or performance cookies.** These allow us to recognize and count the number of visitors and to see how visitors move around our Websites when they are using them. This helps us to improve the way Forward Edge Websites, for example, by ensuring that users are finding what they are looking for easily.

You can find more information about the individual cookies we use and the purposes for which we use them in the tables below:

### Strictly Necessary Cookies

Name	Description	Retention Period
XSRF-TOKEN	They are used in maintaining the session state of the logged in user.	30 days
edgeu_badges_session	They are used in maintaining the session state of the logged in user.	30 days
edgeu_asked_can_track	They are used in confirming if a session can be tracked or not; allowing the view to be asked	365 days
edgeu_can_track	They are used in confirming if a session can be tracked or not; allowing the view to be tracked	365 days
_gat_gtag_UA_*	store a unique user ID	1 minute
VISITOR_INFO1_LIVE	Used to detect and resolve problems with the YouTube service.	180 days
YSC	Used to detect and resolve problems with the YouTube service.	session

### Functional Cookies

Name	Description	Retention Period
__lc_cid	Used by LiveChat to make sure the LiveChat work properly.	400 days
__lc_cst	Used by LiveChat to make sure the LiveChat work properly.	400 days
__oauth_redirect_detect or	Used by LiveChat to distinguish anonymously between different visitors using LiveChat at different times, in order to optimize the chat-box functionality.	1 day
remember_web_*	The "remember_web" cookie (aka the "remember me" cookie), is generated by the Service when you select the "Remember me" checkbox on the login page. This cookie remembers your login credentials, to let you quickly log in if the session logged you out. If you log out, it's deleted.	34 days
_ga	store and count pageviews	13 months

_gid	store and count pageviews	1 day
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## Analytics Cookies

Name	Description	Retention Period
NID	When you create or log into a Google account, the cookie APISID is stored on your computer in order to remain connected to your Google account, while visiting their services again. While you remain with this active session and use add-ons on other websites, such as ours, Google will use these cookies to improve your user experience.	183 days

## Other Information Storing Technologies

- Web Beacons.** Our Website may contain web beacons. Such instruments enable third parties to have immediate specific information, such as the IP address of the computer that downloaded the page with the beacon, the URL of the page where it appears, the time in which the page with the beacon was viewed and the type of browser used to view the page.
- IP Addresses.** Internet Protocol (IP) address is a specific identifier with which the electronic devices can identify and communicate with each other online. Forward Edge may see the website visitors' IP addresses and use this information to comprehend where our visitors come from to improve our service.
- Embedded Scripts.** An embedded script is a programming code that is designed to collect information about the links you click on and your interactions with Forward Edge Websites. The code is temporarily downloaded onto your device from our web server or a third-party service provider and is active only while you are connected to one of the Forward Edge Websites and is deactivated or deleted thereafter.
- Other Means.** Your browser or device may utilize local shared objects or local storage, such as flash cookies, HTML 5 cookies, and other web application software methods. These instruments may operate through all the browsers, and in certain cases, they may not be managed by your browser or may require it to be managed through your installed applications directly. We do not use these technologies for storing information to target advertising to you on or off the Forward Edge Websites.

## How Long Will Cookies Stay on My Device?

Some of the cookies we use are deleted after termination of the browser session, i.e., after your browser window is closed (so-called session cookies). Other cookies remain on your end device and enable us to recognize your browser on your next visit (persistent cookies).

## **Consent**

When you access the Forward Edge Websites, you will have a choice to accept or reject the use of certain cookies. If you consent to the use of cookies, a consent cookie will be placed on your computer.

If you reject the use of cookies, a rejection cookie will be placed on your computer so that we can record that you have rejected using certain cookies on the Forward Edge Websites. If the rejection cookie is deleted, we will not be able to identify whether you have rejected the use of cookies.

In addition, you may withdraw your consent. However, your withdrawal will not retroactively affect the lawfulness of the processing of data before you withdrew your consent.

## **How Do I Change My Cookie Settings?**

Most web browsers allow some control of most cookies through the browser settings. You can configure your browser so that you are informed when cookies are set, or you can decide on an individual basis whether to accept cookies or reject the acceptance of cookies in general. Every browser differs in the management of cookie settings. They are available for the different browsers at the following links:

- o Microsoft Windows Explorer
- o Google Chrome
- o Mozilla Firefox
- o Apple Safari

You can find more information about cookies (including how to disable them) at <http://www.allaboutcookies.org/>. Not accepting cookies can result in the limited functionality of our Websites and Applications. You can also search in your cookie folders to find our cookies and the Google Analytics cookie if you wish to delete them.

## **Who Controls and Accesses Cookies?**

Not all cookies are set by Forward Edge Websites. Some cookies may be set through third-party services appearing on our pages. Third-party cookies are not in our control but are under the control of a third party.

For example, processing of your data will take place only if you have allowed Google to link your web and browser history to your Google account and to use information from your Google account to personalize ads that you see on the web. In this case, if you are logged in to your Google account during your visit to the COMPANY Websites, Google will use your data together with Google Analytics data to create and define target group lists for cross-device remarketing. For this purpose, Google will temporarily link your personal information with Google Analytics data to create target groups.

If you do not want Google Analytics to be used in your browser, Google Analytics provides an opt-out tool which can be found *here*.

## **Additional Information for Visitors from Canada**

If you are a resident of Canada, before cookies are placed on your computer or device, you will be shown a banner requesting that you either accept or decline the placement of cookies. By accepting the placement of cookies, you are enabling us to provide the best possible experience and service to you. You may, if you wish, decline the placement of cookies unless those cookies are strictly necessary.

## **Your Rights**

Personal Information Protection and Electronic Documents Act (“PIPEDA”) provides you with rights to access, correct, erasure, and object to the processing of data. In addition, you have the right to data portability.

## **Complaints**

If your concerns are not addressed, you may file a privacy complaint about a business.

## **Changes**

Forward Edge reserves the right to change this Cookie Policy at any time and any changes will be effective upon being posted unless we advise otherwise. We encourage you to periodically review this Cookie Policy for the latest information about the use of cookies on the Forward Edge Websites.

## **Our Details**

Forward Edge, as the controller, carries out the processing of your personal information. We may update this Cookie Policy from time to time. Any changes will be posted on this page with a notice that the Cookie Policy has been updated. We encourage you to check this Cookie Policy periodically for any changes.

For questions or concerns about our privacy policy and practices, you can contact us at the method set forth below.

Contact information:

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For additional information, please review the privacy policy.